



**RC-2020, INC.  
SPRING 2016 BUSINESS MEETING  
MARCH 12, 2016  
LOS RIOS COMMUNITY COLLEGE, SACRAMENTO  
MINUTES**

**CEOs Attending:**

Cynthia Bioteau, Marie-Therese McGivern, Brian King, Antonio Perez, Henry Shannon, Anne Sado, John Morton.

**WELCOME, CONFLICTS OF INTEREST**

Dr. Bioteau called the meeting to order at 10.00am.

Dr. Bioteau welcomed Members to the meeting and reflected on the shared learning and collegiality which Members had experienced. Dr. Bioteau formally thanked Dr. King and the team at Los Rios for the truly inspirational program which they had delivered.

**RC-2020 FALL 2015 MINUTES**

Dr. Bioteau referred to the minutes of the Fall 2015 meeting and asked Members if they were an accurate record of the meeting.

**ACTION:** A motion was made by Dr. King, and seconded by Dr. Perez, to approve the Fall 2015 meeting minutes. Motion approved.

**TREASURER'S REPORT – DR. JOHN MORTON**

Dr. Morton presented the Treasurer's report. The financial position remains positive with over \$200,000 in deposit accounts and, revenue forecasts for 2016 are ahead of expenses. Dr. Morton highlighted:

- Downward reforecast of membership income following requests from Colleges to waive fees for 2016.
- The continued approach to generating sponsorship. The sponsorship strategy's objectives are to deliver cost neutral meetings. The current approach targets relevant sponsoring partners each paying a minimum of \$10,000 for a 30 minute engagement.

Members discussed the approach and concurred that the engagements were meaningful. There was unanimous agreement to continue with this strategy for future meetings.

Anne Sado asked for revisions to the report:

1. For future Spring meetings the report should reflect the full previous year balance sheet.
2. For future Spring and Fall meetings, the report should reflect actual spend to date.

**ACTION:** A motion was made by Dr. Morton and seconded by Dr. Perez, to table the full year 2015 balance sheet electronically and to approve the Q1 financial report budget. Motion approved.

Dr. Bioteau thanked Dr. Morton for his report.

### **MEMBERSHIP REPORT – DR. BRIAN KING**

Dr. King summarized his written report noting the number of current College and Emeriti Members. Member dues for the full year are projected at \$100,000; this has been reforecast downward from the original budget figure of \$128,000.

Dr. King updated Members on 3 waiver requests received from:

- Cornwall College
- Trident Community College
- Valencia Community College.

**ACTION:** A motion was made by Dr. Bioteau and seconded by MT McGivern, to waive membership dues for those Colleges listed for 2016. Motion approved.

Discussion followed regarding meeting attendance. As a result of pressing business matters, several of RC-2020's most active members, were not able to attend the Spring 2016 meeting. Furthermore it was agreed that CEOs should make contact with those Member Colleges who have not attended recent meetings to encourage their attendance and valued participation.

Members agreed to reach out as follows:

- City and Islington College – MT McGivern to reach out.
- Dallas Community College – Dr. Perez to reach out.
- Houston Community College – Dr. Bioteau to reach out.
- Miami Dade Community College – Dr. Bioteau to reach out.
- Cuyahoga Community College – Dr. Shannon to reach out.
- San Francisco Community College – Dr. King to reach out.
- Riverside Community College – Dr. King to reach out.
- SAIT Community College – Anne Sado to reach out.

Dr. King reminded Members of an application for Membership from LA Community College which had been approved at the Fall 2015 meeting. LACC were not present at the Spring 2016 meeting due to pressing business matters (revalidations were taking place during that week). Members were keen to ensure proactive engagement with LACC and as such asked Dr. King to reach out to Dr. Rodriguez with dates for the Fall 2016 meeting.

Dr. King further updated CEOs on an application for membership received from Rob Wallen of North East Scotland College. Members considered the application.

**ACTION:** A motion was made by MT McGivern and seconded by Dr. King, to extend an invitation to Rob Wallen to the Toronto meeting.

Discussion ensued regarding the RC-2020 Bylaws and the merits of tabling membership applications electronically with all members in advance of the upcoming meeting with a view to inviting the potential member to the next meeting (the current Bylaws may result in up to 12 month delay between receiving the application from the interested party and them attending a meeting for membership ratification).

Article 2, Section 3 of the Bylaws state...*Member nominees will be first reviewed by the membership committee and then the Executive Committee then presented to the members attending a semi-annual meeting for approval.*

**ACTION:** Executive Director to review and suggest modifications to the current Bylaws and distribute for consideration with a deadline to report back/adoption.

Discussion took place regarding potential members and it was agreed that the following (carried forward from the Fall 2015 meeting) would be targeted.

**ACTIONS:**

- Anne Sado to reach out to British Columbia Institute of Technology in Vancouver
- Dr. Perez to reach out to Roxbury Community College Boston
- Dr. Perez to identify potential membership from Iowa
- Dr. Pittman to investigate membership from Kansas City and Minneapolis
- Dr. Leslie to investigate membership from Colorado.

Dr. King reminded CEOs of the recent review of Emeriti membership which will be tabled for discussion following the Fall 2016 meeting. Discussion confirmed that the challenge facing Colleges remain in the fact that each College continues to operate in volatile financial times and individual Colleges reaffirmed their position that financial scrutiny is increasing. As such, membership dues could not be used to offset others' participation.

Members affirmed that Emeriti colleagues bring a wealth of knowledge and experience to RC-2020. In advance of the Fall 2016 meeting Dr. King suggested reaching out to Dr. Brice Harris to develop a next steps' proposal which would address the challenges.

**ACTION:** Dr. King to connect with Dr. Brice Harris to develop next steps proposals for discussion at the Fall 2016 meeting.

Dr. Bioteau thanked Dr. King for the membership report.

### **OPERATIONS REPORT – EXECUTIVE DIRECTOR**

Gillian summarized her written report noting that particular focus had been given to:

- Planning and delivering the Spring meeting
- Recruiting sponsors to ensure the events were cost neutral event
- Reaching out to new Members and reviewing and updating the membership recruitment collateral
- Collecting member dues, filing tax returns and carrying out operational administration.

### **FALL 2016 MEETING, TORONTO**

Anne Sado provided members with an insight to the Fall 2016 meeting which will be hosted by George Brown Community College.

George Brown was a 19th century Scottish-born Canadian politician and newspaper publisher (he founded the *Toronto Globe*, precursor to *The Globe and Mail*) and was one of the Fathers of Confederation. An essential figure in the formation of Canada, Brown was a strong believer in public education.

In 1951 the Ontario Government opened the Provincial Institute of Trades with the goal of providing skilled training to soldiers returning from World War 2. Seventeen years later, as the province established a new college system; the Institute was expanded to encompass a broader range of programs, opening as George Brown College in 1967.

Since 2004, under current President Anne Sado's leadership, George Brown has more than doubled in size, broadened its international partnerships and increased its commitment to strengthening the cultural, social and economic fabric of Toronto.

Discussion turned to the theme for future meetings. Anne Sado confirmed that she will discuss topics with the senior team at George Brown over the coming months with a view to sharing the theme with members to encourage maximum attendance. In doing so, Anne asked members for suggestions. The following were identified as potential themes:

- Cultural leadership
- Integration of Baccalaureate programmes (15 pilots that are underway and what is the positive impact on being able to respond to the workforce needs). Dr. Shannon concurred and noted that he would particularly welcome a discussion at a future meeting to better understand how others are adopting and embedding Baccalaureate programmes.

Anne thanked Members for this input. Dr. Bioteau, on behalf of the membership extended her thanks in advance to Anne and her team and in doing so, reinforced that the host College has the freedom to choose a theme which is relevant to their College and provides a platform for the host to showcase their great practices.

#### **FUTURE MEETINGS:**

1. The Fall 2016 Meeting will be hosted by George Brown Community College, Toronto: October 12-16.
2. The Spring 2017 Meeting will be hosted by Alamo Colleges, San Antonio: March 8-12.
3. The Fall 2017 Meeting will be hosted by Hawai'i Community College. Dates to be confirmed.
4. The Spring 2018 Meeting will be hosted by Miami Dade Community College. March 7-11.
5. The Fall 2018 Meeting will be hosted by Chaffey Community College. October 17-21.

#### **ANY OTHER BUSINESS:**

Dr. Bioteau asked Members for feedback on the scheduling and planning of this meeting and ideas for ensuring that the meeting is as productive as possible. Feedback included:

1. More time had been dedicated to the roundtable discussion and CEO to CEO discussion. Members concurred that this was without doubt, the most valuable element of the program.
2. More free time was built into the program. Members welcomed this and would like to see it continue.
3. Each CEO had been invited to table a paper, presentation or problem at the roundtable discussion. Members welcomed this format and asked that it be continued for future meetings.

Gillian Magee asked for formal thanks and appreciation to be noted for the hard work and creativity of Jennifer Delucchi in planning and executing the Spring 2016 Meeting.

**ACTION:** A motion was made by MT McGivern and seconded by Dr. Morton, to provide Jennifer Delucchi a \$500 stipend by way of thanks. Motion approved.

#### **ADJOURNMENT:**

The meeting adjourned at 1.45 pm.