**RC-2020 Business Meeting Minutes**

March 23, 2013 Sydney, Australia

Bruce Leslie, President

ATTENDING: Amarjit Basi, Rufus Glasper, Bruce Leslie, Marie-Therese McGivern, Tom McKeon, John Morton, Anne Sado, Paul Sechrist, Jerry Sue Thornton, Janet Beauchamp and Katherine Boswell.

WELCOME: Bruce welcomed first time CEO attendees Amarjit and Anne. He also welcomed Katherine as the RC-2020 incoming executive director. Janet will continue to work with Katherine through June and will be available as a resource thereafter.

REPORTS:

Acting **Membership Committee** Chair Rufus Glasper, presented the Membership Report.

There are 26 institutional members currently, with an ultimate goal of 35. Ten CEOs were issued invitations to attend this meeting and to consider membership for their institutions:

**Interested** 1) Hillsborough Community College (FL)- Ken Atwater (per Rufus Glasper)

**CEO Retired** 2) British Columbia Inst. of Technology (CAN)-Don Wright (per Rick Miner)

**CEO Retiring** 3) Los Angeles CC District (CA)- Daniel LaVista (per Jerry Sue Thornton)

No Response 4) Capital Community College (CT)– Wilfredo Nieves (per Tony Perez)

No Response 5) Sinclair Community College (OH)- Steve Johnson (per Jerry Sue Thornton) No Response 6) Northern Virginia College– Bob Templin (per Sandy Shugart)

**Interested** 7) Austin Community College (TX)– Richard Rhodes (per Bruce Leslie)

**Interested** 8) Coast Community College Dist. (CA)– Andrew Jones (per Jacquee Belcher)

**Interested** 9) Minneapolis Comm. College (MN)-Phil Davis (per Brice Harris)

**Attending** 10) George Brown College (Toronto, CAN)-Anne Sado (per Rick Miner)

A **motion** to recommend George Brown College as a member passed unanimously.

Bruce announced his appointment of Paul Sechrist to replace Mary Spangler as Membership Chair. Mary recently resigned as CEO of Houston CC District.

The invitation to attend a semi-annual meeting will be extended to CEOs of approved colleges to attend the Fall’13 meeting in Milwaukee. A RC-2020 orientation will be offered at the AACC Convention for new and potential member CEOs. CEO and Emeriti members will be encouraged to recommend potential members to Paul, with particular interest paid to innovative international institutions. Colleges in Asia, South America, Mexico, Singapore, Scotland, India and Qatar were discussed as possibilities.

A **motion** to recommend Emeriti status for Jerry Sue Thornton was approved unanimously.

Rufus recommended a review of the Associate Membership category. According to the Bylaws, RC-2020 could activate this category and include selected associations, universities or corporations. After a discussion on the pros and cons, attendees agreed the Membership Committee should be asked to study this concept and report at the next meeting.

John Morton referred to the **Treasurer’s Report** showing income of $44,500 and expenses of $54,374 since the Fall ’12 meeting, leaving a current bank balance of $49,981. The CD investment is at $103,895.50 bringing the Association’s net worth to $153,876.86. A $9,254 reduction in net worth since last year is primarily due to a loss in memberships.

The FY2012 Balance Sheet conveys a total income at $132,489 and expenses at $102,552, with revenue over expenses of $29,937. John also noted sponsorships were 53% of the total income in 2012, up from 23% in 2011. He stressed the need for a strong financial base to be prepared when new ideas become projects. The financial report was accepted as submitted.

Bruce reported on the **Steering Team** meetingheld on March 21, 2013. Attendees supported recommendations to conduct a financial audit before the fall meting, invite Janet and Bob to attend the Fall ’12 meeting and strive for a full membership of 35 institutions.

Janet and Katherine reported on **Office Operations**, which included plans to revise the RC-2020 website and to continue the administrative transition through June 30. Katherine plans to contact each member CEO this summer to determine association priorities and to understand individual needs and interests.

OLD BUSINESS:

Bruce updated attendees on the status of the RC-2020 **Pell Grant** advocacy article that U.S. college members will submit to selected publications. Pell is a U.S. federal financial aid program for needy students to assist them to enter, remain and return to college. An RC-2020 Opinion Editorial has been written to stress the value of these grants to help millions of deserving students to focus on academics and complete their studies. This Op Ed is available for use or as a reference for any RC-2020 member CEOs.

NEW BUSINESS:

John recognized support for this meeting from **Pearson**, as the general sponsor, and the major contribution of the **Sydney Institute**, as the meeting host.

Members discussed David’s earlier recognition of the value of Thursday’s **Global Forum** for staff development and his suggestion that the format become a part of the RC-2020 meeting program, perhaps once a year. Members supported the concept and agreed such events should be at the discretion of the meeting host and the Steering Team.

Amarjit shared that Gazelle, in cooperation with the 157 Group in the UK, would like to collaborate with RC-2020 to plan a joint Forum. The focus would be around “Innovation, Entrepreneurship and Leadership” with Babson College in Boston, Massachusetts, a known leader in entrepreneurial and leadership training. Members determined the S’14 host college CEO will be asked about possibly adding this event to the meeting program.

Bruce reflected on the **“Global Learning Circle”** concept introduced by David and discussed by members at the CEO Dialogue on Friday. David will lead development efforts that could include one or all of these activities: 1) on-going idea exchanges between semi-annual meetings, 2) administrative, faculty or student exchanges and/or 3) event and resource sharing among RC-2020 member institutions. John, Rufus, Bruce, Amarjit and Marie-Therese agreed to participate by first offering IT and DL managers from their colleges to serve as a working group to recommend platforms and project focus. Katherine will collect names and assist with planning.

RC-2020 FUTURE MEETINGS AND EVENTS:

• RC-2020 **Forum Session**; **New/Potential Member Orientation** on April 21 at AACC

**• Annual Reception** on April 21 at the AACC Convention in San Francisco, California.

• **Fall’13 Meeting** in Milwaukee, Wisconsin on October 24-27.

• **Spring ’14** **Meeting** in New York City, New York. (Dates TBD)

ADJOURNMENT: The meeting adjourned at 3:00 p.m.

Submitted by Janet Beauchamp -2-